

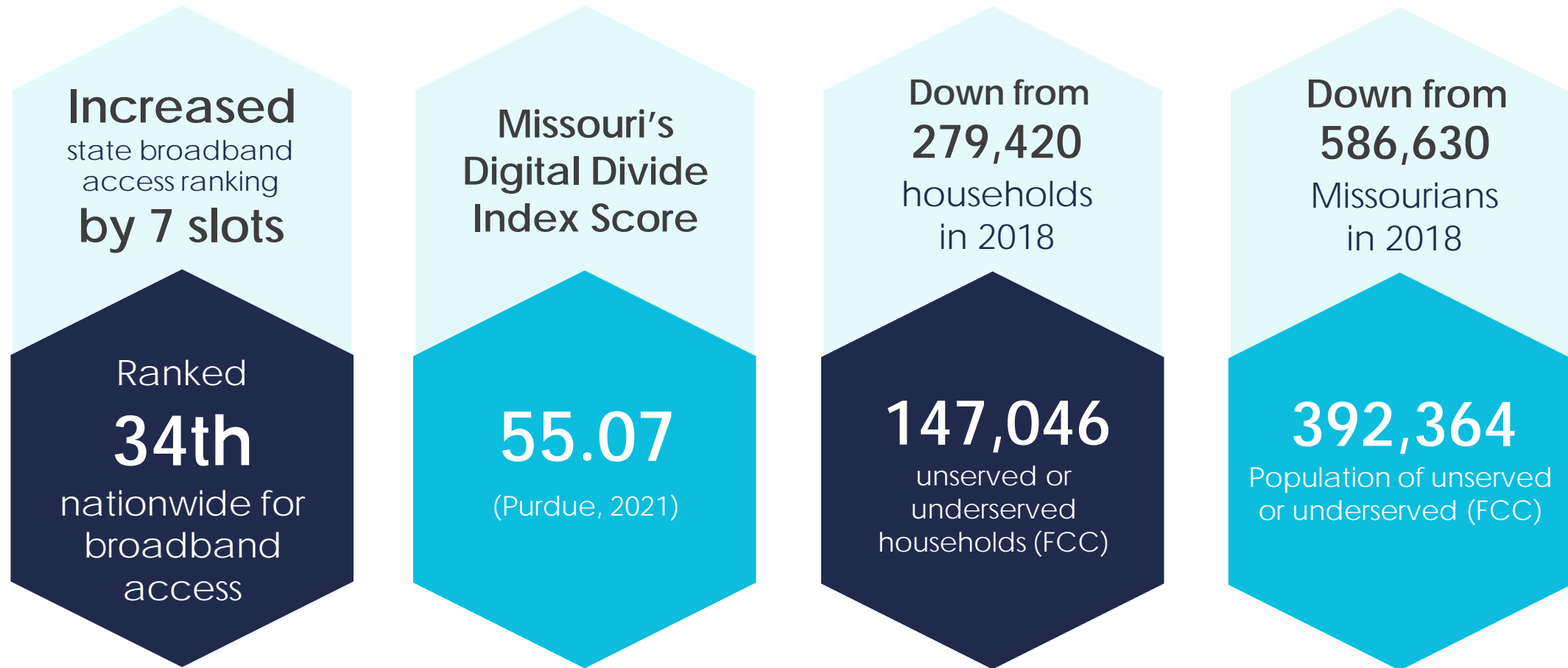
# Governor's Cabinet ARPA Planning: Broadband

*Access, Affordability, Adoption,  
and Assistance*

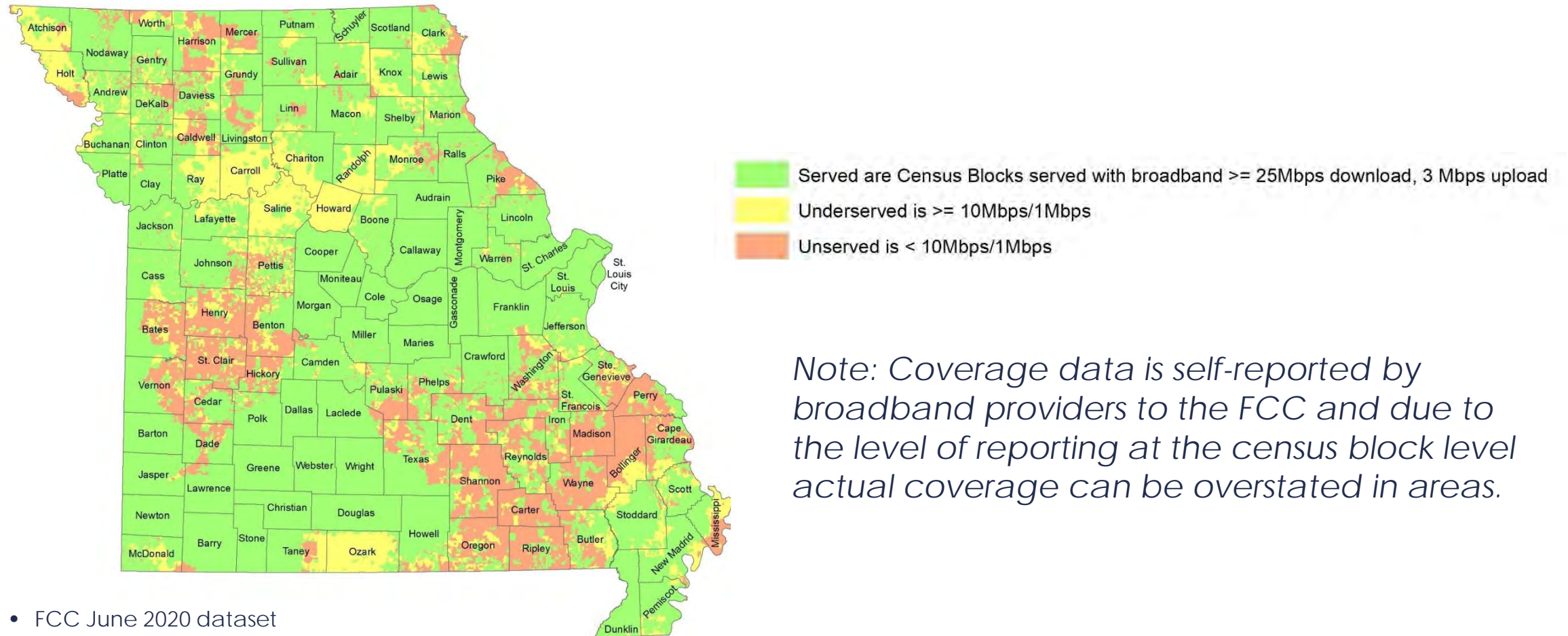


Missouri Department of  
**Economic Development**

# Missouri is making progress on broadband, but there is a long way to go.

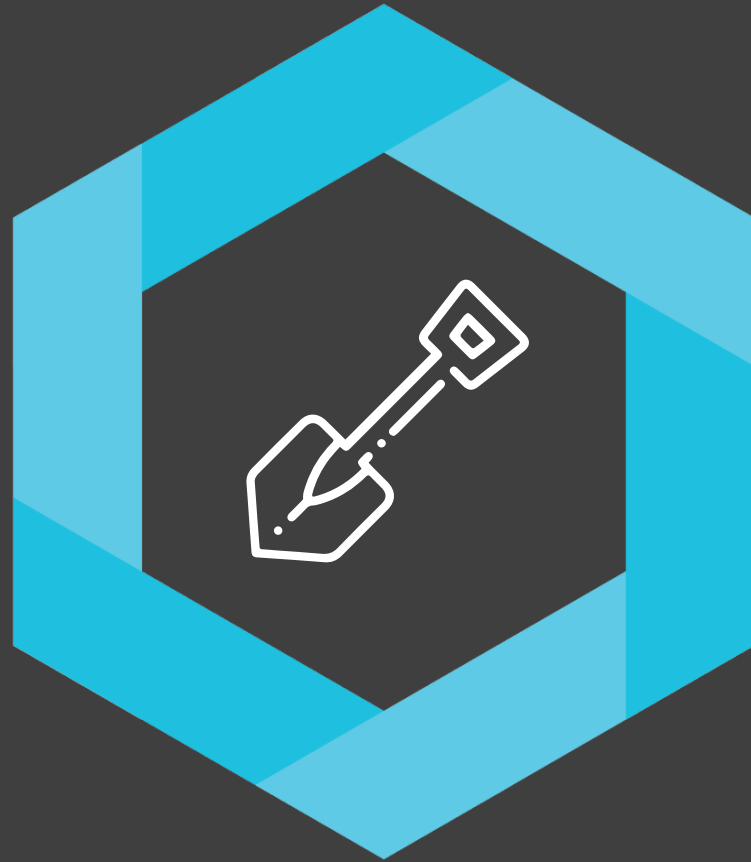


# FEDERAL BROADBAND COVERAGE



- FCC June 2020 dataset

*Note: Coverage data is self-reported by broadband providers to the FCC and due to the level of reporting at the census block level actual coverage can be overstated in areas.*



**On August 19, 2021, Governor Parson  
announced Missouri's \$400 million  
ARPA broadband expansion**

# CABINET PROCESS FOR BROADBAND PROJECTS

## July 22<sup>nd</sup> Level Set

### Accomplished:

- Reviewed ARPA guidelines
- Overview of current & future broadband plans
- Aligned on process
- Call for ideas from all departments

## July 29th Project Discussion

### Accomplished:

- Departments presented ideas
- Aligned on criteria and framework for prioritizing projects
- Established a staff review team (met on Aug 2<sup>nd</sup> to review and rank)

## August 5<sup>th</sup> Prioritization

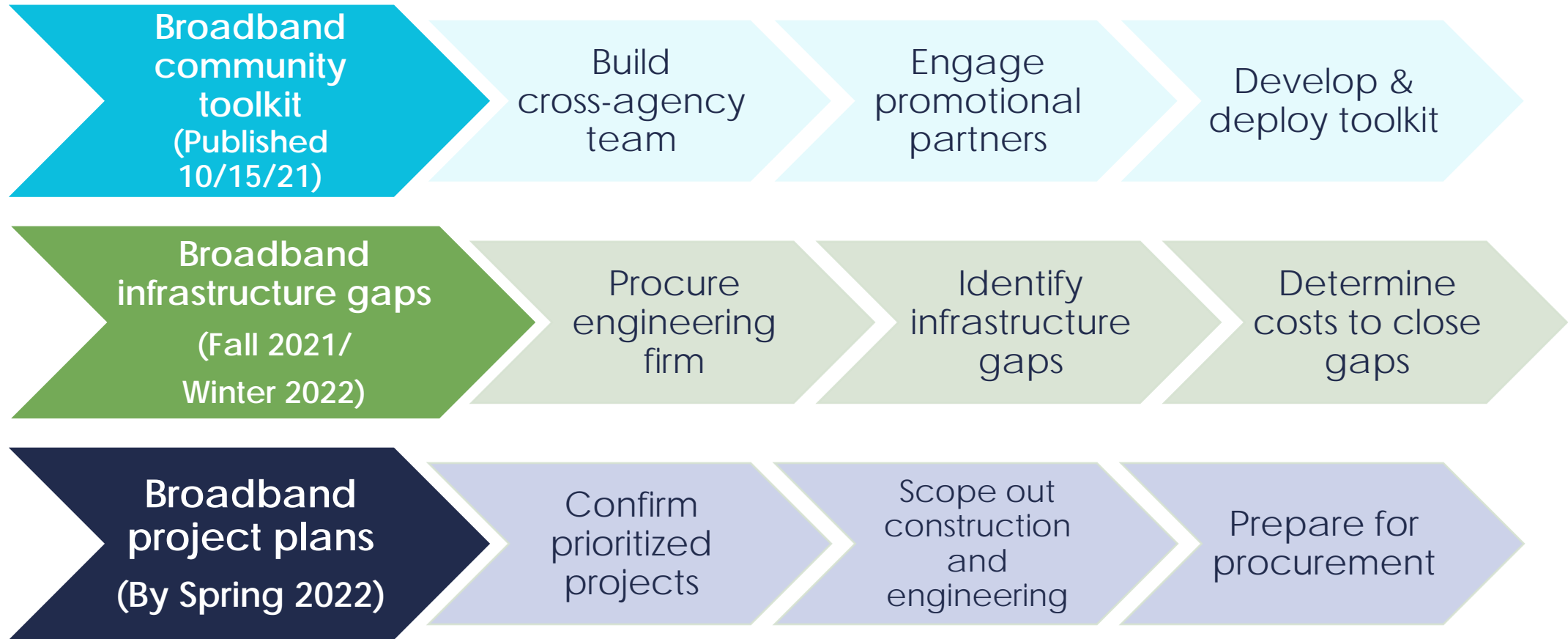
### Accomplished:

- Determined projects for final inclusion
- Prioritized project list based on staff review team's work

# SUMMARY OF PRIORITIZED PROJECTS

	# of Project Ideas	ARPA Funds (Est.)	% of Total Request	Households or Persons Served (Est.)
<b>ACCESS:</b> Increasing Infrastructure	9	\$269.4M	67%	256,000
<b>ADOPTION:</b> Helping citizens connect	3	\$113.7M	28%	86,000
<b>ASSISTANCE:</b> Technical support	2	\$18.0M	5%	N/A
<b>TOTAL</b>	<b>14</b>	<b>\$401.1M</b>	<b>100%</b>	<b>342,000</b>

# PROJECT IMPLEMENTATION



# ARPA Allocations for Broadband: An ARPA Community Guide

<https://oa2.mo.gov/ARPAtoolkits>



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# Using ARPA for Broadband: Eligible Activities

Organization(s)	Program Type	ARPA-eligible activities
<ul style="list-style-type: none"> <li>Broadband Providers</li> <li>State &amp; Local Govt's</li> <li>Non-profits</li> </ul>	<p>ACCESS</p> <p><i>Increasing Infrastructure</i></p>	<p>In unserved and underserved areas of the state:</p> <ul style="list-style-type: none"> <li>Provide grant reimbursement programs to expand broadband infrastructure with public/private partnerships.</li> <li>Implement broadband infrastructure</li> </ul>
<ul style="list-style-type: none"> <li>State &amp; Local Govt's</li> <li>Non-profits</li> <li>Regional Planning Commissions</li> </ul>	<p>ADOPTION</p> <p><i>Helping citizens connect</i></p>	<ul style="list-style-type: none"> <li>Establish an affordability program</li> <li>Support digital literacy – teaching citizens technology &amp; online safety</li> <li>Cybersecurity</li> <li>Support device lending programs for those w/o and who are eligible</li> </ul>
<ul style="list-style-type: none"> <li>State &amp; Local Govt's</li> <li>Non-profits</li> <li>Regional Planning Commissions</li> </ul>	<p>ASSISTANCE</p> <p><i>Technical support</i></p>	<ul style="list-style-type: none"> <li>Technical planning</li> <li>Consultant services</li> <li>GIS and surveying</li> <li>Administration necessary to implement, manage, and report on ARPA</li> </ul>

Full guidance from U.S. Treasury can be found here:

- 86 Fed. Reg. 26804-26806 (May 17, 2021) (to be codified at 31 C.F.R., part 35) [\[pdf page 19-21/39\]](#).
- U.S. Treasury FAQs for ARPA\*; see Questions 6.5-6.12 at [pdf pages 28-31/42](#) (as of July 19, 2021).

# Using ARPA for Broadband: Other Tips

- Reporting requirements are significant. The U.S. Treasury has posted [compliance and reporting guidance](#) and [this guide](#) is particularly helpful.
- Make sure to track updated rules, FAQ's, and other guidance; seek legal or fiscal help in interpreting and implementing them as appropriate.
- Follow normal procurement and solicitation processes of your local government.
- Missouri State Treasurer has created a [Transparency Portal](#) that provides information on ARPA-related allocations, FAQs, and data on Missouri's COVID-related expenditures,
- Reach out to DED's Office of Broadband Development for additional broadband assistance when needed.

# Supporting Your Community's Broadband Efforts

Technical Assistance and Additional Resources



# Broadband Technical Assistance: DED's Office of Broadband Development

## DED's Office of Broadband Development

- Assists in identification and outreach to providers,
- Advises on local broadband strategy development,
- Educates on upcoming funding opportunities,
- Provides guidance on state and federal mapping and data tools available, and
- Supports with resource materials for local planning efforts.
- <https://ded.mo.gov/content/broadband-development>

# Broadband Technical Assistance: Missouri's Regional Planning Commissions

## Missouri's Regional Planning Commissions (RPCs)

- Assist in community facilitation,
- Provide community and economic development planning,
- Many have prioritized broadband expansion, and
- Support grant writing and guidance.
- <http://macog.org/>

# Broadband Technical Assistance: Univ. of Missouri Engagement & Extension

University of Missouri  
Engagement &  
Extension

- Offers a current [blog](#) on ARPA Guidance for Local Governments,
- Hosts the [broadband resource navigator](#),
- Provides the [Digitally Connected Community Guide](#) and planning support,
- Offers county [economic impacts](#) on broadband and fulfills data requests,
- Sponsors a speed test for citizens, and
- Regularly updates the Missouri Broadband Resource Rail: <https://mobroadband.org/>

# Broadband Mapping and Speed-Testing Initiatives

- Speed-Testing Initiatives
  - University of Missouri offers the [Ookla](#) speed testing tool, and
  - Delta Regional Authority launched the [DRA Speed Test](#) - includes 29 counties in southeast and south central Missouri.
- Mapping Initiatives:
  - Missouri [GIS platform](#) for broadband coverage and funded areas,
  - Indicators of Broadband Need interactive public [map](#) published by the US Department of Commerce (NTIA),
  - Additional data opportunities from Missouri's access to a U.S. Department of Commerce broadband mapping system (NBAM). Contact DED's Office of Broadband Development for more information.

# Broadband Funding Opportunities

- In addition to ARPA state and local allocations, several existing and new funding opportunities will be available in the coming months for broadband deployment.
- Comprehensive, yet user-friendly broadband funding resource pages:
  - NGA - <https://www.nga.org/broadband/#funding>
  - University of Missouri - <https://mobroadband.org/funding-opportunities/>
- Federal Communications Commission's Emergency Broadband Benefit Program (EBB):
  - Launched in May 2021 and provides up to \$50/month discount for broadband services.
  - Visit [ded.mo.gov/getconnected](https://ded.mo.gov/getconnected) for more program info and participating providers.
- DED along with partner organizations will host trainings and webinars covering new funding opportunities as they are announced.



# Keeping in Touch

- Get Connected!
  - [DED's Broadband Update](#): Check the broadband box under Community Development
  - [University of Missouri's Broadband](#) newsletter
  - [BroadbandUSA](#): Subscribe to the US Department of Commerce's Broadband Updates
- Contact Us
  - Office of Broadband Development
  - [broadband@ded.mo.gov](mailto:broadband@ded.mo.gov)
  - 573-751-4962